



**presents**

# OUT & LOUD

PUNE INTERNATIONAL  
QUEER FILM FESTIVAL



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APRIL 6 - 8  
PUNE - MAHARASHTRA - INDIA

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[www.outandloud.lgbtq.co.in](http://www.outandloud.lgbtq.co.in)

   @outloudpiqff



Out & Loud - Pune International Queer Film Festival is an initiative by Mist. Mist is an online collective of LGBTQ individuals and allies. Started in Bengaluru in 2010, it now has members in Pune and Hyderabad as well. Mist aims to bring the queer and ally people together as well as build a strong community from within. MIST runs on donations as well as produces and sells merchandise to support its activities. If you would like more information, please visit [www.mist.lgbtq.co.in](http://www.mist.lgbtq.co.in) or email us at [lgbtmist@gmail.com](mailto:lgbtmist@gmail.com)

Out & Loud - PIQFF is a dream platform for young aspiring film makers from all around the world in our own city. This is a chance to all the art lovers, movie lovers and creative heads to come together to witness the films made and crafted for the thinkers and the change makers.

You and your company will be the ones to support the best of the creative heads from all around the world to showcase their talent and their movies.

Your company will be the support they all deserve.

How could you support us and how does your company gets benefits?



## **PRESENTING (INCLUDES ALL PREMIER BENEFITS - 35000 INR)**

- Sponsors on all materials (Banners, Wrist bands and etc...)
- Outside back cover of festival programme guide
- Full page letter in festival programme guide
- Reception and Gala screening of Ad's (if any)
- Signage in the lobby of theatres
- Verbal recognition as presenting sponsor at all
- Web banner on the festival website
- 30 second trailer / ad play before 8 screenings

## **PREMIER (INCLUDES ALL DIAMOND BENEFITS - 30000 INR)**

- Web advertisement on the Out & Loud - PIQFF website with link
- Inclusion in Out & Loud - PIQFF e-newsletters up to festival
- Prominent logo placement on festival billboards
- Signage in Out & Loud - PIQFF and at all festival parties and events
- Printed festival collateral sponsorship of festival programming stream
- Opportunity to address the audience at the opening launch
- Title page of the programming stream in the festival program guide
- 30 second trailer / ad play before 6 screenings



## **DIAMOND (INCLUDES ALL PLATINUM BENEFITS - 20000 INR)**

- 30 second trailer / ad play before 4 screenings
- Priority advertisement space in the festival programme guide
- Signage at all festival venues
- Logo placement at postcards, banners and signage
- Invitation to festival events and other event of Mist

## **PLATINUM (INCLUDES ALL GOLD BENEFITS - 15000 INR)**

- Mentions in the Out & Loud - PIQFF e-newsletter
- Logo placement on festival posters, volunteer tshirts (if printed by Out & Loud - PIQFF)
- Includes all Gold Benefits

## **GOLD (INCLUDES ALL SILVER BENEFITS - 10000 INR)**

- Logo placement on all print advertising
- Brand sponsored screening with additional brand visibility
- Includes all Silver benefits



## **SILVER (INCLUDES ALL BRONZE BENEFITS - 5000 INR)**

- Full page advertisement in the festival programme guide
- On screen slide advertisement
- Logo placement on print ads
- Includes all Bronze Benefits

## **BRONZE (2500 INR)**

- Half page advertisement in the festival programme guide
- Logo placement on festival venue signage
- Sponsorship page in guide
- Website sponsorship page with link



FOR MORE DETAILS

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